



Press release n° 2 / 2016 of November 11<sup>th</sup>, 2015 - ENG

# THE 35<sup>th</sup> MARCIAGRANPARADISO ROSSIGNOL RACE IS FULL OF NOVELTIES

Only news for the Super Classic of XC skis: new year, new website, new poster, terrific lottery prizes and above all a northern stream that blows on Marciagranparadiso Rossignol Race which is ready to debut in the Euroloppet circuit.

Cogne warms up the engines and turns off the high temperatures for the 2016 edition of Marciagranparadiso Rossignol Race, the thirty-fifth of a long story born from the passion of a dozen daredevils in 1975.

For the first year within the maximum European circuit, the **Euroloppet**, Cogne has decided to make it big.

The organizing committee has been working for months to give the panorama of Italian and international cross-country skiing an unprecedented event. Once again the brand Rossignol will be the title sponsor of the Valdaostan race, giving prestige to the event. The French brand, thanks to the valuable work of **Robert Gal** (former directeur sportif of French National XC-Ski Team and former ski man of Italian National XC-Team) will also be the main supporter of the lottery, with final draw on race days and incredible prizes, for which tickets will be sold in all the shops around the village. Total prize pool of 30,000 €.

For 2016 edition, **Nicolò Caneparo** (media partner and head of digital communication) has created the brand new website of the event, making it intuitive, user-friendly and modern, check it out following the link [www.marciagranparadiso.it](http://www.marciagranparadiso.it)

We could not exempt ourselves to let her join the team: **Arianna Bellotto**, young designer from Aosta has developed the official poster of the 35th edition with a dedicated handmade graphics that looks terrific: once published it brought 12,900 views on Facebook in just one week!





This is the **race schedule** for 2016 edition:

Friday, February 5: Skating - Marathon 45 kms and Light 25 kms.

Saturday, February 6: Minimarzia.

Sunday, February 7: Classic - Marathon 45 kms and Light 25 kms.

It will be also possible to participate in Marciagranparadiso Day, the non-competitive event.

**Massimo Borettaz**, track and technical director, national coach and ski instructor, is working to prepare the most spectacular course and start ever made around the lower part of the so-called "Prati di S. Orso".

The organizing committee is also working on the collateral events and on entertainment during race days with a team of very high level, led by **Paolo Mei**, speaker of the 2013 XC-Skiing World Championships in Fiemme, of the Tour de Ski, and the Giro d'Italia from 2011 till nowadays.

**Giorgio Elter**, former president of the Ski Club Gran Paradiso and CEO of Marciagranparadiso, states that we passed the 400 subscriptions, with 8 nations already represented. Sweden is the leader at the time, followed by Norway, Russia, Germany, France, Switzerland, Italy and Great Britain.

To register as participant, simply click on the new official website at [www.marciagranparadiso.it](http://www.marciagranparadiso.it)

The event will be covered also on the official Facebook page "Marcia Gran Paradiso" and on the official Twitter account @MGranparadiso with two main hashtags: #marciagranparadiso and #MGP2016.

Paolo Mei, Press Office  
English Translation by Nicolò Caneparo  
MARCAGRANPARADISO  
[info@marciagranparadiso.it](mailto:info@marciagranparadiso.it)

