

Press release #003/2023 of November 1st, 2023 – ENG

THE 40TH EDITION OF THE MARCIA UNVEILS ITS OFFICIAL POSTER!

The approach to the weekend of 4 and 5 February 2023 continues: the official graphics that will communicate the Marcia in 2023 have been published.

Once again it is the taste and the hand of the young Cogneintze artist **Giulia Grappein**, to give life to the **official posters** that will represent the 40th March and the 16th MiniMarcia this year.

Clearly the **main subject** is a large number **40**, equal to the number of editions reached by the event in question: the style of the characters does not change, as does the setting, namely the **Prati di Sant'Orso** (Saint Orso Meadows) surrounded by the mountain profile that characterizes the village of Cogne.

The illustration was created digitally, and will subsequently be printed on paper and imprinted on the medal that all participants will receive: it will thus become a communication tool, a collector's item, but above all an **indelible memory**.

The claim also wants to take up the spirit that has always distinguished Marciagranparadiso: **«Fun has no age»**; and that's right, because it is since 1975 that fun has been king for all the bison who from then until today have chosen to put their xc-skis and participate in this great cross-country skiing party, enjoying the splendid views and the unspoiled nature of the **Gran Paradiso National Park**.

Please note that **registrations are open** since mid-October and promotional prices are available until Tuesday 20 December 2022.





It is possible to **register online** (and also with an offline form), by following the instructions on the official website: <https://www.marciagranparadiso.it/pagina.php?id=2>.

In this regard, several participants have already signed up also from abroad, thanks to the new partnership that this year the Marciagranparadiso's OC has formed with the international circuit **Ski Classics Challengers**, of which it represents the Italian stage.

You can follow the event on the Facebook page **@Marcia Gran Paradiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**.
Two are the official hashtags: **#Marciagranparadiso** and **#MGP2023**.

You can also follow the event dedicated to youngsters on the Facebook page **@Minimarciagranparadiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**.
Three are the official hashtags: **#MiniMarcia**, **#MiniMGP2023** and **#SkiriMini**.

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