



Press release #003/2024 of January 12th, 2024 – ENG

LESS THAN A MONTH TO THE 41ST MARCIAGRANPARADISO: HERE'S ALL THE NEWS!

In Cogne, despite a winter lacking in snowfall, work is underway to prepare both the Sunday classic and the MiniMarcia and the combined SkiriMini. The Organizing Committee is preparing big surprises, ensuring that it will be a great edition.

Departure and arrival on Sunday 4 February 2024, as usual, on the **Prati di Sant'Orso**, in Cogne (Aosta Valley), on one of the most beautiful tracks in the entire panorama of XC-skiing: a **40 km long Granfondo** (and a light version of 25) in classic technique; a course entirely designed within the **Gran Paradiso National Park**, with its incomparable views.

The **track conditions** are clearly evolving: the first part of the winter was not generous. The snowfall was particularly long in coming and only in recent weeks it was decisive for the coverage of the route. The enormous work made by snow cannons and technicians is making the difference: a good part of the long route is now ready to be worked on by snow groomers. There are only a few meters missing to close the entire ring: meters that will certainly be covered with a **snowfall** that will hopefully arrive soon together with the cold front expected for the next few weeks!

This year the **refreshment points** along the route will be even richer and more curated, thanks to the collaboration between the historic volunteers and the Aosta Valley ski clubs who have decided to actively contribute to the realization. The prize for the winner of the **intermediate sprint**, i.e. the first competitor who will reach the cross-country stadium at the end of the ascent from Epinel, has also been confirmed.

Looking at the list of **registered participants**, we discover that, in addition to the rapid growth in **registrations** thanks also to promotional prices, the number of **nations represented** is really important. In addition to the Italian participants, a battalion of **French** skiers will be present first, followed by a couple of groups of **Finns** and **Swedes**. Competitors from **Switzerland** and **Great Britain** will be also at the start.

As anticipated in the last press release, important **commercial agreements** have been signed with some companies that have chosen to support and sponsor the **41st edition**. The important relationship with the main sponsor **CVA** (<https://www.cvaspa.it>), the Compagnia Valdostana delle Acque, a company that operates in the sector of electricity production from renewable sources, continues with great pride. The new entries are **World Explorer Online** (<https://worldexploreronline.it>), a tour operator specialized in the travel sector for over 50 years with a vision strongly oriented towards unique and personalized experiences and **Neon Optic** (<https://neonoptic.com>), an all-Italian company that produces sunglasses, helmets and ski goggles.

And this year, to honor the new partnership, World Explorer, in addition to the many prizes that will be awarded at the end of the race, is also giving away a **special prize** draw worth **€500.00** to spend on their website. One of the lucky competitors who will have finalized their registration for the Marcia by 11.59pm on 20 January 2024 will win it. (* Read the regulations at the bottom of the press release).





Registrations for the weekend's events are obviously more than open.

All the instructions for registering for **Marciagranparadiso 2024** can be found at this web address: <https://www.marciagranparadiso.it/pagina.php?id=2>, similarly for the **MiniMarcia** you can register here: <https://www.marciagranparadiso.it/pagina.php?id=10> and to try with the combined **SkiriMini** you can refer to this section of the website: <https://www.marciagranparadiso.it/pagina.php?id=14>.

You can follow the event dedicated to adults on the **Facebook** page @Marcia Gran Paradiso, on the **Twitter** profile @MGranparadiso and on the **Instagram** profile @marciagranparadiso. Three are the official hashtag for the event: **#marciagranparadiso**, **#MGP2024** and **#SkiClassicsChallengers**.

You can follow the event dedicated to youngsters on the **Facebook** page @MiniMarcia, on the **Twitter** profile @MGranparadiso and on the **Instagram** profile @marciagranparadiso. Three are the official hashtag for the event: **#MiniMarcia**, **#MiniMGP2024** and **#SkiriMini**.

1 "WORLD EXPLORER" PRIZE DRAWING REGULATION: A voucher worth €500.00 has been up for grabs which can be spent **EXCLUSIVELY** on the website <https://www.worldexploreronline.it> by 12/31/2024.

The voucher will be drawn at random during the MarciaGranParadiso 2024 awards ceremony among those who have finalized their registration for the MarciaGranParadiso 2024 on the 40 and 25 km competitive routes BY 11.59pm on 20 January 2024. Registration can be done online at the link <https://api.endu.net/r/i/85097> or on site c/o EzioSport or Le Paradis des Sport. The list of those entitled to participate in the draw will be displayed at the awards ceremony.

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