

Press release #003/2022 of December 15<sup>th</sup>, 2021 – ENG

# 39<sup>TH</sup> MARCIAGRANPARADISO AND 15<sup>TH</sup> MINIMARCIAGRANPARADISO: UNVEILED THE OFFICIAL POSTERS

Also this year the creation of the symbolic images of the two main winter sporting events in Cogne was entrusted to Giulia Grappein. Roadmap continues ahead of the weekend of 5 and 6 February 2022.

Once again it is the taste and the hand of the young Cogneintze artist **Giulia Grappein**, to give life to the official posters that will represent this year the 39<sup>th</sup> edition of the Marcia and the 15<sup>th</sup> of the MiniMarcia. The **themes** are the classic ones related to the two winter events: the forest, unspoiled nature, wild animals, snow. There are some important **messages** of value as well. All declined in a modern form, typical of a **digital product** in step with the times.

These images, printed on paper, or engraved on the medal that all participants will receive, will become an information vehicle, a collector's item, but above all an **indelible memory**.



39ª Marciagranparadiso – Official Poster



15ª Mini-Marciagranparadiso – Official Poster



In the meantime, the **organizing committee** continues its preparatory work looking forward to the weekend of **5 and 6 February 2022**. Security protocols, registration management, relations with sponsors: a process of defining the various details that will ensure that the event reaches the level of quality it has always demonstrated over time. Furthermore, a group of about twenty volunteers, last weekend, took care of the course, bringing back snow in the sections where it was lacking, in order to be able to keep the quality of the snowpack, on which to outline the tracks, in excellent condition.

Please note that the **reduced registration rates** are valid until December 20, 2021.

You can follow the adults' event on the Facebook page **@Marcia Gran Paradiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**.  
Two are the official hashtags: **#Marciagranparadiso** and **#MGP2022**.

While you can follow the event for kids on the Facebook page **@Minimarciagranparadiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**.  
Three are the official hashtags: **#MiniMarcia**, **#MiniMGP2022** and **#SkiriMini**.

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