



Press release #005/2022 of January 29th, 2022 – ENG

FEBRUARY 6TH COMES CLOSER ALL SET FOR MARCIA AND MINI

Very little time is missing for the most important Sunday of the winter season in Cogne, the one in which the 39th edition of the Marciagranparadiso and the 15th of the Mini-Marcia will be protagonists. COVID protocol ready, the finalization work on the preparation and snow-making of the route continues. Great commitment by the O.C. for a dream race pack. And the meadows of Sant'Orso are tinged with pink.

Above all the **safety issue**: the official **Covid protocol** for the event has been drawn up. It is available and downloadable on the Marciagranparadiso website and contains the **rules of conduct**, lists the **devices to wear** during the weekend and the **documents to be provided** when collecting the bib.

It will be a very rich Marciagranparadiso, just like the MiniMarcia. High-level **race packs**, thanks to a great commitment by both the Organizing Committee, and some sponsors who have chosen to collaborate. Here are some goodies: for the youngsters of the Mini Marcia there is a beautiful **personalized jacket**, branded EnergiaPura, while for the adults there is super effective **thermal underwear**. Thus, the invitation is to register as soon as possible to secure these splendid gifts.

Meanwhile, the municipal administration is working hard to end the last finishing touches to the route. Thanks also to the support of Besenval Costruzioni s.r.l., a new entry among the technical sponsors of the event, the process of **integrating snow** in some sections where coverage is poorer, and of creating **connecting sections**, is underway.

Among other things, the meadows of Sant'Orso on the night of January 26th, 100 days to the start of the 105th edition of the **Giro d'Italia 2022**, were lit up and dyed pink to celebrate "**Italia in Rosa**" the project that involves the 38 cities of departure and arrival of the 21 stages of this year, among which, as is now known, there will also be Cogne. A moment artistically immortalized by the photographer **Paolo Rey**, who, together with the drone pilots **Luca Charruaz** and **Imer Luberto**, was responsible for designing the coverage with images. The ski instructors of Cogne and the numerous children of the ski clubs, all with a pink torch in hand, met and gave life to an image that will mark the history of the Cogneinze community. For this realization, thanks go to **Denis Lanaro**, station manager, and to **Pila S.p.a.** for having granted and prepared the runway and tracks.

You can follow the adults' event on the Facebook page **@Marcia Gran Paradiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**. Two are the official hashtags: **#Marciagranparadiso** and **#MGP2022**.





While you can follow the event for kids on the Facebook page **@Minimarciagranparadiso**, on the Twitter account **@MGranparadiso** and on the Instagram profile **@marciagranparadiso**. Three are the official hashtags: **#MiniMarcia**, **#MiniMGP2022** and **#SkiriMini**.

Press Office MARCIAGRANPARADISO
Written by Nicolò Caneparo, Nickland Media
info@marciagranparadiso.it

