



Press release #004/2020 of December 11<sup>th</sup>, 2020 – ENG

## LESS THAN THREE WEEKS AT THE START OF #MGP2020

*There are now less than three weeks left before the weekend which will feature the Marciagranparadiso 2020. The 37<sup>th</sup> edition which includes the Skating on Friday, the MiniMarcia on Saturday and the Classic on Sunday, will in fact take place from January 31<sup>st</sup> to February 2<sup>nd</sup>, 2020 in Cogne, as per tradition. Meanwhile, the program and regulations of the event dedicated to youngsters have also been defined. Important news on the sponsorship front, too.*

The **tracks** in Cogne are in a fabulous condition. About 40 kilometers are available for all those who want to try the track enjoying the most characteristic panoramas of the area surrounded by the unspoiled nature of the **Gran Paradiso National Park**.

In addition to the well-established relationship with the main sponsor **Vitalini Performance**, this year joined the family of Marciagranparadiso supporters also a famous international brand of electronic products for outdoor sports and leisure such as **Garmin**.

**Registrations**, not only thanks to the excellent course conditions, but also to the push generated by the fact that this event is part of **Euroloppet** circuit, are in line with last year's numbers. Currently, of the total number of participants who completed the registration, 43% are Italians, 15% Norwegians, 16% French and Russians, 15% Swiss, Finns and Swedes, the remaining 11% is represented by other nationalities. These data are provided by **Claudia Abram**, COO of Marciagranparadiso, who adds: «*The Marcia every year represents one of the highlights of the winter season in Cogne. This year opens a triptych of respectable events together with the Alpiniadi (in February) and the World Masters (in March). It will be a weekend full of life (and quite crowded!)*».

Further info here: <http://www.marciagranparadiso.it/pagina.php?id=7>

We remind you that the **official hashtags** are #mgp2020 and #marciagranparadiso; then you can even follow the MGP 2020 on **Facebook** (@Marcia Gran Paradiso), on **Twitter** (@MGranParadiso) and on **Instagram** (@marciagranparadiso).

The document containing the regulations and the program of the **Mini-Marciagranparadiso**, the event on cross-country skis dedicated to the youngsters, has been written and published. Saturday, February 1<sup>st</sup>, all children and guys from the Baby Sprint category (years of birth 2012 and later) to the Allievi category (years of birth 2004 and 2005) will be allowed to participate in the event. For all categories, the challenges will take place on the Prati di S. Orso slope with the formula of the Mass Start and Classic Technique.

Once again, thanks to our partnership with Vitalini, the **Nordic Speed Contest** will be organized, therefore at the end of the in-line competitions, all the young champions can challenge each other in a speed test with cross-country skis.





The **award ceremonies** will take place starting from 16:00 at the town hall square.

More information here: <http://www.marciagranparadiso.it/pagina.php?id=9>

Registration for the event: <http://www.marciagranparadiso.it/pagina.php?id=10>

You can follow the event on the **Facebook** page @Minimarciagranparadiso.

Two are the **official hashtags**: #Minimarciagranparadiso and #MiniMGP2020.

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