



Press release #005/2020 of January 28th, 2020 - ENG

## THE 37<sup>TH</sup> MARCIAGRANPARADISO IS FINALLY HERE!

In a few days it will be time to set the powders on fire: it is time for the "bisons" to enjoy the fabulous snow of Cogne and the Gran Paradiso National Park with their cross-country skis.

If until recently the **tracks** in Cogne were considered in excellent condition, for the weekend of the Marcia number thirty-seven it will be even better! During the night, another 20 centimeters of **fresh snow** fell to bless the course of the famous resort of Valle d'Aosta. Already at work since early morning, the snow groomers of Pila S.p.a. immediately "set" the rail beams to allow skiers to enjoy this spectacle of nature.

In the meantime, the organizing committee has definitively confirmed the role of **Andrea Cavagnet**: he will be the expert **track** and **race director** once again this year. An overall inspection of the route has already been carried out with a double purpose: to verify its **technical conditions**, evaluating and resolving any critical issues like every year, and identifying the points where to place personnel for safety. **Safety** which the O.C. of Marciagranparadiso has made one of its own workhorses over time. A **waxing service** guaranteed by **Røde Wax** will also be present along the track.

In order for the Marcia to continue to demonstrate its **green nature**, a group of park guards and forest police will watch over the whole area with the intention of ensuring the **respect of the natural environment** of the **Gran Paradiso National Park**.

The weekend will be brought to the public by a **trio of voices** from Valle d'Aosta: on Friday the mike will go to **Claudine Brunod**, on Saturday for the MiniMarcia there will be **Cesarino Cerise** and on Sunday **Luca Casali** will have the task of warming the atmosphere, in Italian, while again Claudine will involve the international audience.

As usual, the **Pro Loco** will also be a protagonist since, under the guidance of its president **Ombretta Gérard**, will be at work during the entire weekend to ensure high-level **refreshments** both along the route and at the end of the competitions.

To celebrate the new partnership with **Garmin Italia**, a large stand with a huge range of wrist products will be present throughout the three days.

The MGP is more and more **social!** In fact, the **official page** @Marcia Gran Paradiso reached 3'000 likes. It is an important milestone that confirms the ever growing interest of the public towards an event which, despite it is increasingly international, also knows how to preserve its traditions.

Finally, the "RUSH HOUR" was established, in order to, exceptionally, allow the latest latecomers to be able to register for the Marciagranparadiso Classic, at the race office, from 7:00 to 8:00 on Sunday February 2<sup>nd</sup>.

Further info here: <a href="http://www.marciagranparadiso.it/pagina.php?id=7">http://www.marciagranparadiso.it/pagina.php?id=7</a>













We remind you that the **official hashtags** are #mgp2020 and #marciagranparadiso; then you can even follow the MGP 2020 on **Facebook** (@Marcia Gran Paradiso), on **Twitter** (@MGranParadiso) and on **Instagram** (@marciagranparadiso).

On the MiniMarciagranparadiso side, once again this year, simultaneously with the official event dedicated to children and youngsters, the **Nordic Speed Contest** will be organized, so as at the end of the in-line competitions, all the young champions can challenge each other in a speed test with cross-country skis.

The **award ceremonies** will take place starting from 16:00 at the town hall square.

More information here: <a href="http://www.marciagranparadiso.it/pagina.php?id=9">http://www.marciagranparadiso.it/pagina.php?id=9</a>
Registration for the event: <a href="http://www.marciagranparadiso.it/pagina.php?id=10">http://www.marciagranparadiso.it/pagina.php?id=9</a>

You can follow the event on the **Facebook** page @Minimarciagranparadiso. Two are the **official hashtags**: #Minimarciagranparadiso and #MiniMGP2020.

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